

## Prairie Gold Sound

611 E. Custer St.  
Laramie, WY. 82070  
307-851-9170  
will@prairiegoldsound.com  
prairiegoldsound.com

### Will Flagg - EPK

#### Short Bio:

Will Flagg is a producer/engineer in Laramie, Wyoming. Equal parts musician and engineer, Will combines his years of professional audio experience with a musical ear. By using production practices from every era of recording, he strives to make post-modern recordings with vintage soul, crafted with every decision being informed by the music at hand. He and his wife Chloe run Prairie Gold Sound out of their home in Laramie, providing a comfortable, familiar, yet surprisingly professional, recording experience.

#### Long Bio:

With his recent recording projects, Will Flagg has found himself crafting a production style that reflects the high plains and open prairies of SE Wyoming. Using practices from every era of record production, he strives to make post-modern productions with vintage soul, crafted with every decision informed by the music at hand. Whether it's a large and fully orchestrated band or a solo artist looking to flesh out their, Will works hard to carefully match the production to the music

Will found his love of audio through music but entered the field with a working-class mentality. Early in his career he worked as an Assistant Engineer at the historic Quad Recording Studios in Nashville, Tennessee. The experiences he gained while at Quad were invaluable; he worked to ensure sessions ran smoothly for Grammy Award-winning producers, engineers, and musicians at a studio with top-of-the-line equipment and a rich history reaching back to the non-traditional Nashville scene of the 1970's where it hosted artists such as Neil Young (*Harvest*), Linda Ronstadt, JJ Cale, and the Flying Burrito Brothers. In his time there, Will was fortunate enough to work with Patty Loveless (on her Grammy-winning record, *Mountain Soul II*), T. Bone Burnett, Emmylou Harris, Vince Gill, Young Buck, and other world-class producers, engineers, and musicians. One of his primary mentors was George Tutko, a brilliant engineer who we have to thank for the claps staying in John Mellencamp's "Jack and Diane." Working directly under this caliber of professional at a young age gave Will a strong understanding of the intricacies of the record-making process.

Despite his success as an Assistant Engineer, Will soon grew homesick for Wyoming's open prairies, and his now wife, Chloe. He returned home and his audio direction followed the available work: live sound. He's worked with sound companies across the state, doing sound at fairs, festivals, bars, and in auditoriums as a staff technician at the University

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of Wyoming. Live sound has deepened his understanding of sound production and capture in ways the controlled environment of a studio never did, and he now brings that back to the studio when recording.

These days he is working on re-incorporating his musicianship into his work with audio and lately he's found himself in the role of producer when working with local artists; he helps guide others through the process while being the glue between the music and the technology. He and Chloe currently run Prairie Gold Sound out of their home in Laramie, which he wired up as a multi-room studio. They love helping artists feel comfortable while inspiring them to perform their best and squeezing great sounds out of the odd wood-paneled, hollow-floored, "middle room." In the last few years he has helped produce projects from the Woodpile (*Hunting Hearts, EP*; *Man on a Hill, single*), Shawn Hess (*World Away*), Whiskey Slaps (*A Little More Whiskey*), and John May.

Will loves making music the best way he knows, by helping others through the recording process. As an avid learner, he'll continue honing this craft for years to come and excitedly accepts new recording challenges. He is currently completing a Master's in Music at the University of Wyoming. He also holds a bachelor degree in Anthropology from UW (which no doubt influences his holistic approach to record production) and a certificate from the Conservatory of Recordings Arts and Sciences in Tempe, AZ.

### Links:

Website:

[www.prairiegoldsound.com](http://www.prairiegoldsound.com)

Soundcloud:

<https://soundcloud.com/user-700429773>

Facebook:

[https://www.facebook.com/Prairie-Gold-Sound-2258116714230433/?modal=admin\\_todo\\_tour](https://www.facebook.com/Prairie-Gold-Sound-2258116714230433/?modal=admin_todo_tour)

Instagram:

<https://www.instagram.com/prairegoldsound/>

Youtube:

[https://www.youtube.com/channel/UC6fwH5vRkI0I\\_w2ASw3dNRg?view\\_as=subscriber](https://www.youtube.com/channel/UC6fwH5vRkI0I_w2ASw3dNRg?view_as=subscriber)

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### Quotes:

“Working with Will at Prairie Gold Sound is relaxed and fun. The Flagg's showcase excellent hospitality, and the experience brings the best out of the musicians that come through. “

- Brendan Ruwart, *The Woodpile*

“I have had the opportunity to work with Will on two projects so far, and I have been very happy with the results and with the service. I will gladly work with him again, the next time I need any audio work done. My first project with Prairie Gold Sound was a music video called Psychopaths, filmed in Will's garage (he's that kind of helpful that even though that part of the project didn't involve him, he did what he could to make it happen.) by London Homer-Wambeam. Will did a recording of me to go with the video, adding background vocals and upright bass later, and worked with London to get the audio and visual together. The results were debuted at the 2016 Laramie Film Fest, and it was startlingly good. Three years later, I still hear comments about how good it is. You can request the song on WNPR too, in case you want to hear it! My second project with him was Whiskey Slap's second album, “A Little More Whiskey.” Will and his co-engineer Julian Abas (a fine audio engineer and sound guy!) hauled equipment up to a site in Centennial, WY, and did a live recording for us there. He and Julian worked with us a full 8 hours that day, fine tuning the sound, working with us on alternate takes, making suggestions and offering observations, changing out equipment to give us the best sound we could get, and constantly keeping the energy up. Subsequent meetings to work on tracks, overdub, talk about the intent for the recording, really dig into the sound to make it the most Whiskey Slaps cd ever were incredibly fulfilling, and the end result has been blowing folks away. It's raucous. It's sweet. It rips and cries and boogies and swoons, and the artistry that brings those sounds out of the noises we were making is our wise engineers with the really good ears, their understanding of music as well as of their audio tools, and their ability to work collaboratively (never overbearing!) with artists like myself and Hillery Lynn who really aren't all that fond of the recording process. Will makes it easy. He's not only good with the gear, he's good with people. The absolute bottom line is - He's the best to work with for any audio work you need. Plus, his partner Chloe goes out of her way to make musicians welcome at the studio (good eats!!) and his dog Peggy is integral to the vibe. I highly recommend Prairie Gold Sound.”

- Birgit Burke, *Whiskey Slaps*

# **WILL FLAGG**

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### **Headshot:**



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## Recording Projects

### **Shawn Hess; *World Away***

Full length record. Recorded, mixed, mastered in late winter/spring of 2019

### **Woodpile; *Untitled album in progress and "Man on a Hill" (single)***

Full length record. Recording in progress.

### **Whiskey Slaps; *A little more Whiskey***

Full length record. Recorded at various locations, mixed and mastered in 2018.

### **John May; *EP***

EP record. Recorded at Thunderground Sound in Laramie WY. Mixed and mastered in 2018.

### **Woodpile; *Hunting Hearts EP***

EP record. Recorded at various locations. Mixed and mastered in 2017.

## Live Sound

**Freelance:** Various live bands reinforcement. Provided live mixing services for various bands including 10 Cent Stranger, Bondurant, the Libby Creek Original, and the Low Water String Band. 2012-2018.

### **Sound Companies:**

*BendeRuble:* Whatfest. 2013-2018; Sally and George at the Gryphon. 2017; Fridays in the Plaza hosted by the City of Cheyenne. 2018.

*D&L Music:* Freedom has a Birthday. 2012; Audio equipment rental management/training. 2012.

*Riversound:* Big Horn County Fair. 2010.

## OnLocation Recording

**Wyoming Public Radio:** Audio recording for live video performance of the *Lonesome Heroes* and *Whippoorwill*. 2017.

**Wyoming Public Media:** University of Wyoming Christmas Gala. 2016

**Wyoming Festival:** String composition festival in Teton National Park. 2017.

**Laramie Children's Musical Theater Workshop:** Recording of multiple original children's musical theater pieces with Deborah Kassner in her studio. 2013-2017.

## Staff Positions and Education

**University of Wyoming:** Recording Lab GA, Audio Technology instructor. 2018-2019

**University of Wyoming:** Senior Technician, *Technical Services*. 2015-2018

**University of Wyoming:** Senior Student Technician, *ASTEC (ASUW)*. 2013-2015

**Quad Recording Studios** (Nashville, TN): Assistant Engineer. 2008-2010

**Conservatory of Recording Arts and Sciences** (Tempe, AZ): *Certificate; Master Recording Program II*. 2007-2018